

## INVOICE


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**Main: (860)728-3333**  
**Billing: (404)325-4646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
494565-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

**Jamestown Associates**  
**Attention: Accounts Payable**  
**5 Mapleton Road, Suite 300**  
**Princeton, NJ 08540**  
**USA**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	494565	06327405

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/28/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 5:52 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 3 WFSB Tu 09/25/12 5:41 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 4 WFSB W 09/26/12 5:37 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 2 WFSB Th 09/27/12 5:29 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM 5 WFSB F 09/28/12 5:51 AM Eyewitness News 5:30a - 6am :30 ARSL0919H \$600.00 NM									
2	09/24/12	09/28/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 09/24/12 6:40 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$900.00 NM 2 WFSB W 09/26/12 6:53 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$900.00 NM 1 WFSB Th 09/27/12 6:53 AM Eyewitness News 6:30am - 7am :30 ARSL0919H \$900.00 NM									
3	09/24/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	7	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 7 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSB M 09/24/12 7:25 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 1 WFSB M 09/24/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 2 WFSB Tu 09/25/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 3 WFSB W 09/26/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 6 WFSB Th 09/27/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 4 WFSB Th 09/27/12 8:58 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM 5 WFSB F 09/28/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 ARSL0919H \$600.00 NM									
4	09/24/12	09/28/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWTF-- 5 \$600.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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**BOX 13034**  
**Newark, NJ 07188-0034**

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	09/24/12	09/30/12	-----1	1	\$1,000.00																																																																																		
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1	WFSB	Su	09/30/12	6:37 PM	Eyewitness News	6:30pm - 7pm	:30	ARSL0919H	\$1,000.00	NM																																																																													
11	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	2	\$350.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>2</td><td>\$350.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	2	\$350.00																																																																		
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	09/24/12	09/30/12	-----S	2	\$350.00																																																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
494565-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Roraback For Congress	ANDREW RORABACK COI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
11	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----S	:30	2	\$350.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>11:15 AM</td><td>Face the Nation/ Face the State</td><td>10:30am - 11:30am</td><td>:30</td><td>ARSL0919H</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>09/30/12</td><td>11:28 AM</td><td>Face the Nation/ Face the State</td><td>10:30am - 11:30am</td><td>:30</td><td>ARSL0919H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	09/30/12	11:15 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	ARSL0919H	\$350.00	NM	2	WFSB	Su	09/30/12	11:28 AM	Face the Nation/ Face the State	10:30am - 11:30am	:30	ARSL0919H	\$350.00	NM
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Total Spots							36																																			

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$31,100.00</b>
<u>Agency Commission</u>	<b>\$4,665.00</b>
<u>Net Amount Due</u>	<b>\$26,435.00</b>

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